



Reaching the United States



Target specific cities, regions or the entire nation from a selection of newswires



■ EXCLUSIVITY

Connect with the world's leading media organisations and largest financial market. AsiaNet's exclusive affiliation with PR Newswire provides comprehensive services across all fifty states and a variety of different industry sectors in the United States.

Target specific states with a regional newswire or the entire country using a national newswire.

Industry targeted distribution options allow you to focus on media covering specific industries including automotive, entertainment, finance, medical and technology.

■ FEATURES

- Reaches major Print, Radio, Television and Online newsrooms across the United States by newswire
- Complimentary distribution to industry trade publications
- Automatic delivery to the *PR Newswire-First Call Wire*, feeding public company news releases directly into the First Call@ Network, reaching over 400,000 institutional investors, analysts and financial advisors - at no additional cost
- Direct access to more than 85,000 specialist journalists via *PR Newswire for Journalists*
- Receive a comprehensive *ReleaseWatch* report that includes links to major news and information websites that have published your release
- Includes distribution to more than 3,600 of the world's most widely accessed websites, databases and online services at no additional charge.

■ BENEFITS

- Fast, instant, electronic transmission
- Simultaneous distribution to editorial systems
- Convenient and cost-effective distribution
- Automatic global distribution through AsiaNet